



**MISSION POINT LIGHTHOUSE FRIENDS
2018 WINE LABEL ART COMPETITION
ANNOUNCEMENT**



THE MISSION POINT LIGHTHOUSE FRIENDS, in conjunction with BOWERS HARBOR VINEYARDS, is sponsoring a competition to design the bottle label of the first ever Mission Point Lighthouse Wine.

After a juried assessment, the selected Finalists' artwork submissions (~3 to 5) will be displayed at a wine and cheese open-house reception, at Bowers Harbor Vineyards, where the winner will be chosen by popular public vote via cash donations of those attending the event.

The winner will have their name and artwork featured on a special release of Bowers Harbor Vineyards Pinot Grigio and will receive a cash award of \$250. Winning artwork, frame, and copyright will become exclusive property of Mission Point Lighthouse Friends.

TIMELINE (Eastern Time)

All dates and times are subject to change is the sole discretion of the SPONSORS.

Digital submission(s)	today through March 5 th (5pm) 2018
Result from Panel of Judges	March 19 th , by 5pm
Finalists notified	March 26 th , by 11:59 pm
Physical work due at reception venue	April 4 th , by 4pm
Award reception	Friday, April 6 th at 6 pm
Art work pick up	April 11 th , by 4pm*

*art work not picked up by this date/time may be discarded.

Entrance fee \$25 (\$20 for additional entries of same artist).

For official rules and application form go to Bowers Harbor Vineyards website, under "events" (www.bowersharbor.com/Events), or contact by email missionpointlight.friends@gmail.com or call Ellen Kerr at 248-835-6927.

The mission of the Mission Point Lighthouse Friends (MPLF), a nonprofit 501(c)(3), is to support the physical, educational and cultural resources of the Mission Point Lighthouse. Bowers Harbor Vineyards will donate \$2 per bottle sold of the Pinot Grigio, with the lighthouse label, to MPLF.



**MISSION POINT LIGHTHOUSE FRIENDS
2018 WINE LABEL ART COMPETITION
OFFICIAL RULES**



By entering, and as a condition of participating in this Competition, you agree to be bound by these Official Rules, which are a contract, so read them carefully before entering. You are the CONTESTANT and Mission Point Lighthouse Friends (MPLF) and Bowers Harbor Vineyards (BHV) are the SPONSORS.

OVERALL VIEW. The Mission Point Lighthouse Friends (MPLF), in conjunction with Bowers Harbor Vineyards (BHV), is sponsoring a competition to design a bottle label for a special Bower's Harbor 2018 Mission Point Lighthouse Wine. After a juried assessment, the selected Finalists' artwork submissions (~3 to 5) will be displayed at a wine and cheese open-house reception, where the winner will be chosen by popular public vote, via cash donation, of those attending the event. The winner will have their name and artwork featured on a special 2018 release of BHV Pinot Grigio and will receive a cash award of \$250. Winning artwork, frame, and copyright will become exclusive property of MPLF. All proceeds from the contest and awards reception will go to the Mission Point Lighthouse Friends.

TIMELINE 2018 (Eastern Time)

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Digital submission	today through March 5 th (5pm) 2018
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Internet access is required.



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ELIGIBILITY. The competition is open to any individual who is eighteen (18) years of age or older.

BY ENTERING,

- you represent and warrant that your entrant content is owned solely by you, and that you have all rights and permissions to submit your entrant content in this competition, and that you will provide the SPONSORS your original artwork without condition or limitation if you are selected as the winner.
- you agree that should your entry win the Mission Point Lighthouse Wine Competition (i.e. artwork chosen for the bottle label), that your winning artwork can be used and disseminated by the SPONSORS, without limitation.
- you acknowledge that other CONTESTANTS may have created ideas and concepts contained in their Entrant Content that may have familiarities or similarities to your Entrant Content, and that you will not be entitled to any compensation or right to negotiate with the SPONSORS because of these familiarities or similarities.

DISCLAIMERS: If for any reason the Competition is not capable of running as planned for causes beyond the control of SPONSOR which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Competition, then SPONSORS will have the right to modify, suspend or terminate the Competition, which may include, without limitation, not awarding any prizes. In the event of termination, a notice will be posted on the MPLF Face Book Page (www.facebook.com/missionpointfriends/) and all entry fees will be returned.



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ARTWORK REQUIREMENTS. Artwork must be original and representative of Mission Point Lighthouse located in the U.S. state of Michigan at the end of Old Mission Point, a peninsula jutting into Grand Traverse Bay 17 miles (27km) north of Traverse City. Artwork to be a two-dimensional form of visual art, which may include, but not limited to, paint on canvas, graphic illustrations, watercolor, charcoal, ink or pencil. Artwork in the form of photography and art in three-dimensional form will NOT be accepted. Artist's signature should not show on artwork nor should the text for the wine type (note: acknowledgement to artist as the competition winner will be shown on the label). Take special notice for reducibility and appropriateness for use as a label (4"X4").

ARTWORK SUBMISSION. Artwork to be submitted in a digital version by e-mail (missionpointlight.friends@gmail.com), using jpg format with a resolution of at least 300 dpi. All files must be no larger than 2 MB. Use your own name to identify the file, with serial numbers for each entry if applicable. Selected artwork for display at the public wine and cheese event not to exceed a max size of 12" x 12". No group entries allowed.

FEE & APPLICATION FORM. Entrance fee is \$25 (\$20 for additional entries of same artist). Entrance fees are nonrefundable. The fee and application form should be mailed to the address indicated at the bottom of the form (post marked no later than March 5th, 2018). The application form is at the end of this document. It can also be found on the Bowers Harbor Vineyards website under "events" (www.bowersharbor.com/Events) or contact missionpointlight.friends@gmail.com.



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ARTWORK ASSESSMENT. Judging of digital submissions will be done by a panel of 5 Judges chosen by MPLF. All entrants, including the Finalists, will be notified by e-mail of the judges' decision. Finalists' names will be posted on the MPLF Face Book Page (www.facebook.com/missionpointfriends/). Artwork will be judged on: (1) appropriateness of materials, (2) reducibility and appropriateness for use as a label (4"X4"), (3) workmanship, (4) overall impression. Winner will be chosen by a People's Choice competition, with voting based on cash donations collected from those attending the wine and cheese Award Reception. All digital submissions, except for the winner artwork, will be 100% deleted from the SPONSORS' records.

VERIFICATION OF WINNER AND DELIVERY OF PRIZE. The winner will be announced at the wine and cheese Award Reception. The winner will also be notified within five days after the Awards reception, by mail, e-mail or phone using the contact information he or she provided in their competition contract form entry. A check in the amount of \$250 will be sent to the winner within two weeks of the award reception. No more than one prize will be awarded. All taxes (federal, state and local) and other expenses not specified in these Official Rules as being provided as part of the prize are the sole responsibility of the Grand Prize Winner. SPONSORS will not replace any lost, mutilated or stolen prize or prize element or any prize that is undeliverable or does not reach a Grand Prize Winner because of an incorrect or changed address.

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CONTRACT FORM**

NAME: _____

ADDRESS: _____

CITY: _____ ZIP CODE: _____

PHONE: _____ E-MAIL: _____

NUMBER OF ENTRIES: _____

TITLES OF ENTRIES:

PAYMENT: \$ _____ CHECK NUMBER: _____

Make check to "Mission Point Lighthouse Friends"

\$25 first entry, \$20 each subsequent entry

My signature below indicates that by entering, and as a condition of participating in this competition, I have read and agree to be bound by the Official Rules of this competition as provided at www.bowersharbor.com/Events.

Date: _____ Signature: _____

Send this form and payment, post marked no later than March 5th 2018, to:

Mission Point Lighthouse Friends – Ellen Kerr

14548 Bluff Road, Traverse City, MI 49686